

6.375 x 11.75

6.125 x 11.5

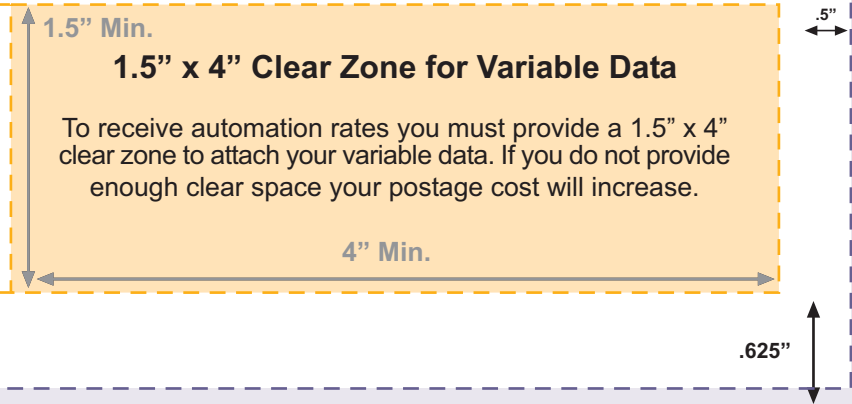
5.875 x 11.25

Recommended Set Up For Automation Rates 6.125" x 11.5" Postcard



No Mailable Address In This Area

To eliminate the risk of your postcards being returned to you by the Postal Automation Process, do not place an address with a state or zip code in this area.



1/8" Bleed - 6.375" x 11.75"

Cut Edge 6.125" x 11.5"

1/8" Safe Area - 5.875" x 11.25"

Clear Zones for Automation Rates

- 1.25" x 1.25" for Indicia
- 1.5" x 4" Clear box for Variable Data that is .625" up from the bottom and .5" from the right edge